

Harbour Lights
67 Brynglas Ave
Cwmafan
SA12 9LF



Dear *Charles*,

I am writing to you on behalf of the Southampton International Boat Show and the late John Goode, whom I had the absolute pleasure of knowing for over forty years.

This year I have agreed to continue John's legacy in helping the team with organising the speaker line-up for the Foredeck stage, one of the show's major attractions.

In addition, we will be dedicating the 23rd of September, the second Friday of the show, as a special 'Clubs and Associations Day', something I know John would have been very approving of. With this in mind, I would like to offer you and your members a special discount on a General Admission ticket.

The special ticket offer: Entry to the show for £18 instead of £32

Valid for **Friday the 23rd of September 2022.**

How to redeem the offer:

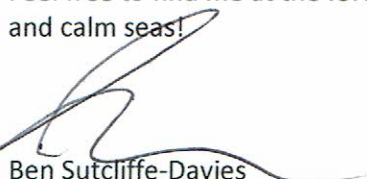
- Visit: <https://www.southamptonboatshow.com/visitor-information/tickets/>
- Click on Promo Code at the bottom of the page.
- When prompted, enter the promotional code: JG22
- This will bring up the 'Clubs and Associations Day' ticket.
- Select Quantity and proceed with booking.

With the intention of making our 'Clubs and Associations Day' as engaging and fun as possible, I'm also offering you the opportunity to hold a short talk on our Foredeck Stage, subject to availability I have about 10 x10 minute slots made available on a first come basis, some in the morning and some in the afternoon. It can be used to raise the profile, as an introduction, update, launch or simply to bring all your members together in one place. In addition, you are more than welcome to place a promotional pull-up banner for your club/association around the stage and marquee area and we will also make the British Marine members lounge available too during the Friday if you'd like to use it for informal get togethers. If you are interested in either promoting yourselves free of charge at the show or booking a speaker slot on the stage, then please let me know as soon as possible. My email is help@bensutcliffemarine.co.uk and my mobile is **MB:- 07796457307**

If you haven't had the opportunity to visit the Southampton International Boat Show for a while, I'd like to convey how much it has changed in the last year alone. The show now has multiple zones tailored to different water sports types, there's lots of family fun, opportunities to get afloat, amazing products on display and of course, summer refreshments and live music. Furthermore, the show is delivered by British Marine, a not-for-profit organisation, whereby all profits made are ploughed back into safeguarding and growing our industry for many generations and years to come.

Please do share the ticket offer with your members and please do not hesitate to get in touch with me if you have any further queries.

Feel free to find me at the foredeck stage any time through the show, until then wishing you all fair winds and calm seas!



Ben Sutcliffe-Davies